UNITED STATES DEPARTMENT OF AGRICULTURE

AGRICULTURAL MARKETING SERVICE DAIRY PROGRAMS MILK MARKET ADMINISTRATOR

APPALACHIAN MARKETING AREA Federal Order No. 5 Phone: 502-499-0040 Fax: 502-499-8749 E-Mail: friedly@malouisville.com

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ANNOUNCEMENT OF CLASS PRICES FOR MARCH 2011

	PRICE @ 3.5% BF	SKIM MILK PRICE (per cwt.)	BUTTERFAT PRICE (per lb.)
CLASS I PRICE 1/	\$21.63	\$13.90	\$2.3476
Transportation Credit	0.15	0.15	0.0015
Processor Assessment 2/	0.20	0.20	<u>0.002</u>
Total	\$21.98	\$14.25	\$2.3511
CLASS II PRICE	\$18.83	\$11.20 ^{1/}	\$2.2929
CLASS III PRICE	\$19.40	\$11.81	\$2.2859
CLASS IV PRICE	\$19.41	\$11.82	\$2.2859

FACTORS USED IN PRICES FOR MARCH 2011

NASS Product Price Averages:	MARCH 2011 Monthly Averages \$1.9722	2 Week Averages Ending February 12, 2011 ^{1/} \$1.6386
Cheese (per lb.)		
Butter (per lb.)	\$2.0591	\$2.0820
Nonfat Dry Milk (per lb.)	\$1.4945	\$1.3467
Dry Whey (per lb.)	\$0.4578	\$0.4146
Advanced Pricing Factors ^{1/} :		
Advanced Class III Skim Milk Pricing Factor (per cwt.)	\$8.12	
Advanced Class IV Skim Milk Pricing Factor (per cwt.)	\$10.50	
Advanced Butterfat Pricing Factor (per lb.)	\$2.3136	

As announced on or before the 23rd of the previous month. Class I skim milk price is announced at the higher of the advanced Class III or IV skim milk pricing factors plus the base zone (Mecklenburg County, NC) differential of \$3.40 and is subject to location adjustments.

HAROLD H. FRIEDLY, JR. Market Administrator

^{2/} The processor assessment is an obligation under the Fluid Milk Promotion Order (7 CFR § 1160.101 et seq.). The Order requires that all persons who process and market commercially more than 3,000,000 pounds of fluid milk products in consumer-type packages in the 48 contiguous States and the District of Columbia on a monthly basis, excluding those fluid milk products delivered to the residence of a consumer, be assessed 20 cents per hundredweight on all marketings of such packaged fluid milk products during the month.