

**UNITED STATES DEPARTMENT OF AGRICULTURE**  
**AGRICULTURAL MARKETING SERVICE**  
**DAIRY PROGRAMS**  
**MILK MARKET ADMINISTRATOR**

APPALACHIAN MARKETING AREA  
 Federal Order No. 5  
 Phone: 502-499-0040  
 Fax: 502-499-8749  
 E-Mail: [friedly@malouisville.com](mailto:friedly@malouisville.com)

10301 Brookridge Village Blvd.  
 Louisville, Kentucky 40291-4467  
 (Mail) P.O. Box 91528  
 Louisville, Kentucky 40291-0528  
<http://www.malouisville.com>

November 20, 2009

To: All Interested Parties, Appalachian Marketing Area

**Re: Release Dates for 2010 Federal Milk Order Price Data**

Listed below are the release dates for the Federal milk order program for price data applicable to January through December 2010. The advanced prices and pricing factors will be released at 10:00 a.m. EST/EDST no later than the 23<sup>rd</sup> of the preceding month if that date is on a Friday; otherwise, the release date will be the nearest Friday before the 23<sup>rd</sup>. Likewise, the class and component prices will be released at 10:00 a.m. EST/EDST no later than the 5<sup>th</sup> of the following month if that date is on a Friday; otherwise the release date will be the nearest Friday before the 5<sup>th</sup>.

As noted below, the release time and release dates may differ from this schedule due to the timing of some holidays. Due to the Federal holiday on December 31, 2010, the release date and time for the December Class and Component Prices is Thursday, December 30, 2010, at 2:00 p.m. EST.

Month to Which Prices Apply	ADVANCED PRICES AND PRICING FACTORS		CLASS AND COMPONENT PRICES	
	Release Date	Time Period of NASS Prices <sup>1/</sup>	Release Date	Time Period of NASS Prices <sup>1/</sup>
JANUARY	Dec. 18, 2009	12/5, 12	Feb. 5, 2010	1/2, 9, 16, 23, 30
FEBRUARY	Jan. 22, 2010	1/9, 16	Mar. 5	2/6, 13, 20, 27
MARCH	Feb. 19	2/6, 13	Apr. 2	3/6, 13, 20, 27
APRIL	Mar. 19	3/6, 13	Apr. 30	4/3, 10, 17, 24
MAY	Apr. 23	4/10, 17	Jun. 4	5/1, 8, 15, 22, 29
JUNE	May 21	5/8, 15	Jul. 2	6/5, 12, 19, 26
JULY	Jun. 18	6/5, 12	Jul. 30	7/3, 10, 17, 24
AUGUST	Jul. 23	7/10, 17	Sep. 3	7/31, 8/7, 14, 21, 28
SEPTEMBER	Aug. 20	8/7, 14	Oct. 1	9/4, 11, 18, 25
OCTOBER	Sept. 17	9/4, 11	Nov. 5	10/2, 9, 16, 23, 30
NOVEMBER	Oct. 22	10/9, 16	Dec. 3	11/6, 13, 20, 27
DECEMBER	Nov. 19	11/6, 13	Dec. 30	12/4, 11, 18, 25

<sup>1/</sup> Weekly sales periods, ending on the indicated date, that are included in the applicable average. Information for the week usually is released by NASS on Friday of the following week.

/s/ Harold H. Friedly, Jr.  
 Market Administrator